

BUSINESS SERVICES SECTOR IN OSTRAVA

PULSATING PLACE FOR YOUR BUSINESS



Moravian-Silesian Investment
and Development

WHERE IS OSTRAVA

Ostrava is a city of 300 000 people situated in the north-east of the Czech Republic in the Moravian-Silesian Region.



**from OSTRAVA
via WARSAW to**

Oslo	03:55
Helsinki	04:00
Stockholm	04:55
Amsterdam	05:00
Frankfurt	05:05
New York (JFK)	12:40



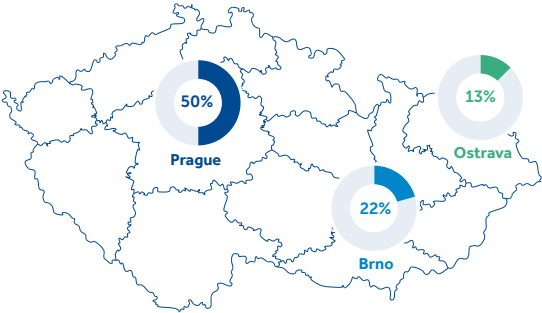
**Train connection
from OSTRAVA to**

Prague	03:00
Vienna	02:50
Munich	08:00



SHARED SERVICES CENTRES IN OSTRAVA

Proportion of employees at SSCs in the 3 largest Czech cities.
The Czech Republic has a total of 100 000 employees at SSCs.



RANKING OF BUSINESS SERVICES LOCATIONS

by ABSL 2018

City accessibility (airport, trains) and the quality of public transport in the city	PRAGUE	OSTRAVA	BRNO
Availability of modern office space	PRAGUE	OSTRAVA	BRNO
Image of the city (in the opinion of investors)	PRAGUE	OSTRAVA	BRNO
Cooperation with local authorities	OSTRAVA	BRNO	PRAGUE

INVESTMENT INCENTIVES

FOR SME's AND LARGE COMPANIES

INCENTIVES ARE AVAILABLE FOR INVESTMENTS IN

- Shared service centres (software development, data centres, hi-tech repair centres, other SSCs)
- Technology centres
- Manufacturing industry

TYPES OF INCENTIVES

- Reduced corporate income tax rates
- Support for employee training
- Support for assets acquisition
- Support for newly created jobs

EDUCATION



- **5 universities** in Ostrava and the Moravian-Silesian Region
- **27 000 university students**
- **Secondary schools** (8 800 school graduates per year)
- **Universities** (7 500 graduates per year)
- **5+ international schools** or schools teaching in foreign languages (primary/secondary)

INNOVATION



- **National Supercomputing Centre**, 3 supercomputers (Salomon 2000 TFlop/s)
- **Ostrava** – the first city with a fully electronic (contactless) passenger payment system in its public transport system
- **2.8 billion CZK** for technical innovations
- **250+ companies** with in-house R&D centres
- **5 000 employees** in companies with R&D

HUMAN RESOURCES



- **13 000 people** employed at shared service centres
- Average monthly wage **1 200 EUR**
- **8.7 EUR per hour** – average cost per employee

EXPAT CENTRE



The Expat Centre will open in 2020 to help foreigners coming to live in the Moravian-Silesian Region.

OFFICE SPACE



- **A-class office premises** with BREEAM, LEED or GreenBuilding certification
- **Prague** – rental: 14–16 (EUR/m²/month)
- **Brno** – rental: 10–12.5 (EUR/m²/ month)
- **Ostrava** – rental: **7–9 (EUR/m²/ month)**
- **65 000+ m²** of new office premises planned

QUALITY OF LIFE



429.4 EUR

Monthly rent of a 85 m² furnished apartment in a normal area



1 EUR

0.5 l of draft Czech Beer



93.4 EUR

Utilities 1 month (heating, electricity, gas,) for 2 people in a 85 m² apartment



3.9 EUR

Basic lunch menu

OSTRAVA AND THE MORAVIAN-SILESIA REGION

1.2

MILLION PEOPLE
in the region

2nd

**HIGHEST
POPULATION DENSITY**
in the country after Prague

Aa3

STABLE
2020 rating



5

MILLION PEOPLE
in 100 km radius

222

PEOPLE/KM²
in the urban agglomeration

15 000

EUR
GDP per capita

OSTRAVA A CITY FOR NEW BEGINNINGS

5th

place

in the CEE
Shared Services
and Outsourcing
Awards 2018

6th

most attractive
investment destination

in the mid-sized cities
category in the fDi European
Cities and Regions of the
Future 2018/19 rankings

13

% of the total number of
employees at Czech SSCs
are in Ostrava

The huge potential for the
development of shared
service centres.

A BRIGHT FUTURE



OSTRAVA CONCERT HALL

Designed by Steven Holl
Architects (New York)
+ Architecture Acts
Completion scheduled for 2024



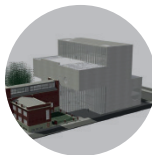
MORAVIAN-SILESIA RESEARCH LIBRARY

The "Black Cube"
a state-of-the-art
new research library
Completion scheduled for 2023



LOWER VÍTKOVICE

A historic industrial complex
transformed into an internationally
renowned centre for education,
culture and events



THE WHITE SHADOW

Extension to the existing
gallery building designed
by architect Josef Pleskot
Completion scheduled for 2024

REFERENCES

verizon



Ness
Digital
Engineering

Atos

CGI

tieto *every*



ABB

SIEMENS



brose
Excellence in Mechatronics



CONTACTS

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